



Coen Hassels Mönning with the No Stress Paste syringes made by Holland Animal Care in Enter. © Wouter Borre

No more stress for your four-legged friend thanks to the paste from the manufacturer in Enter. Dog owners consider it a miracle cure.

ENTER - Now that New Year's Eve is approaching many loyal four-legged friends are feeling more and more stressed because of the loud explosions of fireworks. In Enter they produce the solution to this stress, the 'No Stress Paste'.

In the run-up to New Year's Eve, dog owners' biggest fear is; dogs being frightened by exploding fireworks.

Pet shops and veterinarians are consulted by desperate owners with the question what to do to make the stress bearable for their pets.

The Company Holland Animal Care in Enter responded to this with a soothing paste years ago.

How does it work?

Increase

Coen Hassels Mönning ist Vertriebsleiter beim Tierbedarfshersteller.

„ Wir haben das Produkt entwickelt um Stress bei Hunden zu verringern.

Der Vierbeiner kann verschiedenen Stresssituationen erleben, zB ein Besuch beim Tierarzt, eine Autofahrt oder ein Gewitter.

Aber die Nachfrage nach dem Produkt steigt insbesondere im Dezember aufgrund der Explosionen von Feuerwerkskörpern.

“Dogs remain completely clear-headed during use.”

- Coen Hassels Mönning, Holland Animal Care “

- Coen Hassels Mönning states that, Holland Animal Care “No Stress Paste has a soothing and relaxing effect on the dog's muscles and nerves”.

„It's absolutely no anesthetic, dogs therefore remain completely clear in their head”

The product exists of natural raw materials. “It has a high proportion of L-tryptophan, an essential amino acid that's important for treating stress.

It also contains magnesium. Together it ensures optimal functioning of nerves and muscles.

Different appearances

For dog owners that are looking for a remedy against stress, there is a good chance that they will come across the product in different “appearances”.

„We produce the paste however we don't sell it to the consumers ourselves. It's sold under private label to vets and pet shops in the Netherlands but also abroad”.

The packaging may be different, but the contents are the same.

„No hassle with a slice of sausage, dogs are smart and will get the pills out straight away.”

- Coen Hassels Mönning, Holland Animal Care “

In addition to Holland Animal Care's product, all kinds of other anti-stress products are sold at specialty stores.

From pills to powders made by other manufacturers. „However our product is different because we processed it into a tasty paste that's easy for your dog to ingest.

So no hassle with a slice of sausage, dogs are smart and will get the pills out straight away.

According to Hassels Mönning it has 2 other advantages „It's quickly absorbed and works within 40 minutes. Besides it works for 3 hours. The most important thing is that you administer it before the stress sets in. Than the dog will benefit most.”

Cat and horse

The product can also be used for animals other than dogs. „For cats you can use the same product, but in a lower dose.” The company develops a similar paste for horses with the same effect , but with a larger amount of active substance.

